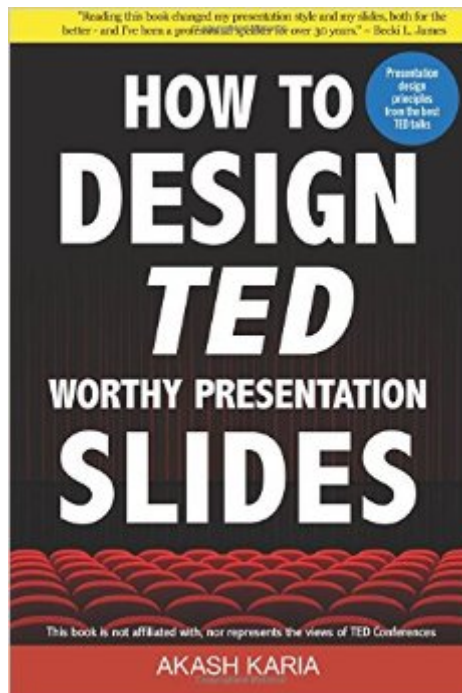


The book was found

# How To Design TED-Worthy Presentation Slides (Black & White Edition): Presentation Design Principles From The Best TED Talks



## Synopsis

Black & White edition This is the B&W edition of the book. All pictures inside will be in grayscale.

“Reading this book changed my presentation style and my slides, both for the better - and I’ve been a professional speaker for over 30 years.” ~ Becki L. James

How to Design TED-Worthy Presentation Slides is a short, practical and step-by-step guide to creating sexy slides. It is based on an extensive analysis of some of the best TED speakers, such as Brene Brown, Daniel Pink, Amy Cuddy, Larry Lessig, Seth Godin, Bill Gates and many, many more.

**LEARN HOW TO BREATHE LIFE INTO YOUR SLIDES, INSTEAD OF DRAINING IT OUT OF YOUR AUDIENCE**

By the end of this guide, you too will be able to create sexy presentation slides that keep your audiences mesmerized. More importantly, you will be able to design presentations that breathe life into your slides, instead of draining it out of your audience. Here’s just a taste of what you’ll learn inside the book:

- The most common mistake most presenters make “ and how you can avoid it
- The one principle that will make you better than 90% of most speakers
- How to quickly create a presentation storyboard
- Bill Gates’s trick for transforming his slides from dull to dashing
- The Seth Godin presentation formula
- The importance of contrast
- Locating and using sexy fonts
- Spicing up your presentations with video
- Displaying data without being dull
- Ensuring consistency between slides
- How to deliver a great TED talk (or any other speech or presentation)
- And much, much more!

A must read...An essential tool for preparing effective, interesting and "sexy" presentations...a must read for any professional who wants to improve his communicational skills.

~ Rosalinda Scalia

The lessons shared in this short book will go a long way to helping a person give better public presentations. The insights shared by Akash are like golden nuggets in a river full of info!

~ Alan Portugal

I have been teaching workshops at universities and Fortune 500 Campuses up and down the East Coast on building better presentations. Akash hits all the right notes in this book. A must read for anyone wanting to build powerful presentations.

~ David Bishop

Excellent for those who want to really engage their audience. I incorporated many of the principles within and developed a more effective product presentation.

~ Tom Tipps

Right on the mark. Just what I was looking for as a non-designer.

~ Erik J. Zettelmayer

Make a greater impact with your presentations. While reading this book I was mentally reviewing my talks where I use PowerPoint slides. I am now changing some of those slides to make a greater impact on the listeners. These tips are easy to implement and make sense.

~ John C. Erdman

As always we can expect the best from Akash and we are getting more.

~ Payam Bahrampoor

This book gives practical advice. However, it does not stop there. It demonstrates how to use that advice, gives visual examples of

what to do and what not to do and explains why. It turns creating a presentation from a dreaded event to one allowing creativity to flow and your passion about your subject matter to emerge on the screen through your slides.â • ~ Pandora Training and Consulting â œI will admit to rarely reviewing books. However, this book was such a step above any others I've read on the art of PowerPoint presentations, I had to give it a five star review.â • ~ David Schwind

## **Book Information**

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## **Customer Reviews**

What the author says is true--stop talking about yourself; the audience doesn't really care about you--they care about their own problems. That admonition might be the single most important presentation tip in this excellent little book.It's also true, as the author states, "90% of Presentations are unbearable." For techies, I think the figure might be more like 95%. I've gotten to the point that I will leave a presentation after 1 minute if the presenter is clueless. I must admit we "techies" are the worst. I once saw a presentation at a conference by the group's president. Partway through the presentation, the power point slide said, "ENTER TITLE HERE." In other words, he had never once reviewed the presentation! (For a techie to be in the 90th percentile of great presenters, he just needs to have titles on all his slides.)The author really knows he is talking about. I have made a special study of presentation techniques, and I have come to many of the same conclusions as the author. The good news is, the problems really aren't that hard to fix. The bad news is, the presenters don't know that anything NEEDS to be fixed. Many presenters seem to have a real "blind spot" when it comes to talking in front of groups. I've noticed that many smart people try to cram a ton of text on powerpoint slides--as though that would impress the audience.Here are some other

key points of presentation wisdom:â™| Get just one strong idea for your talk. I've found that to be true for many types of presentations, even sermons! My wife and I play this little game. After we've heard a talk, we ask ourselves, "What was the main theme of the talk?"

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